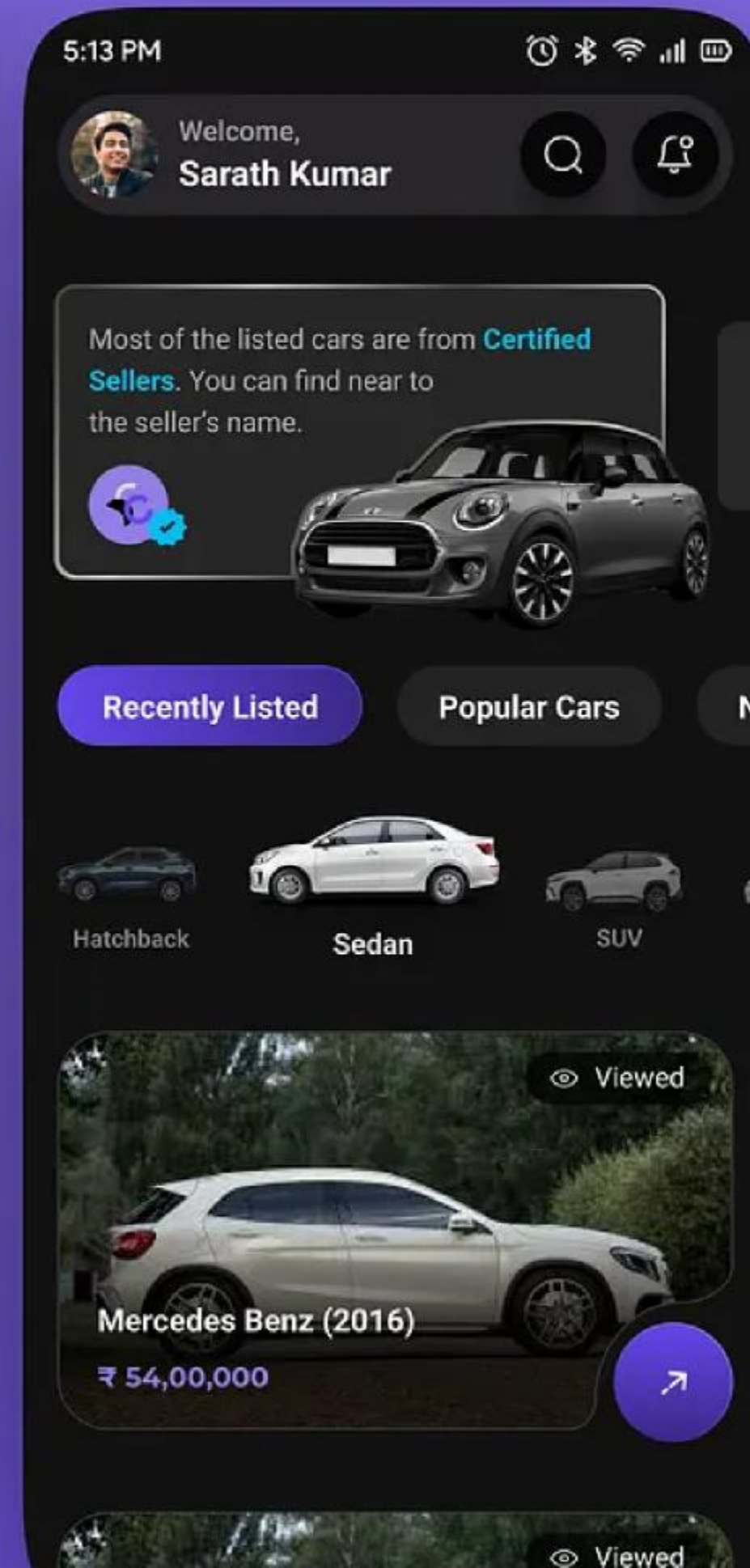
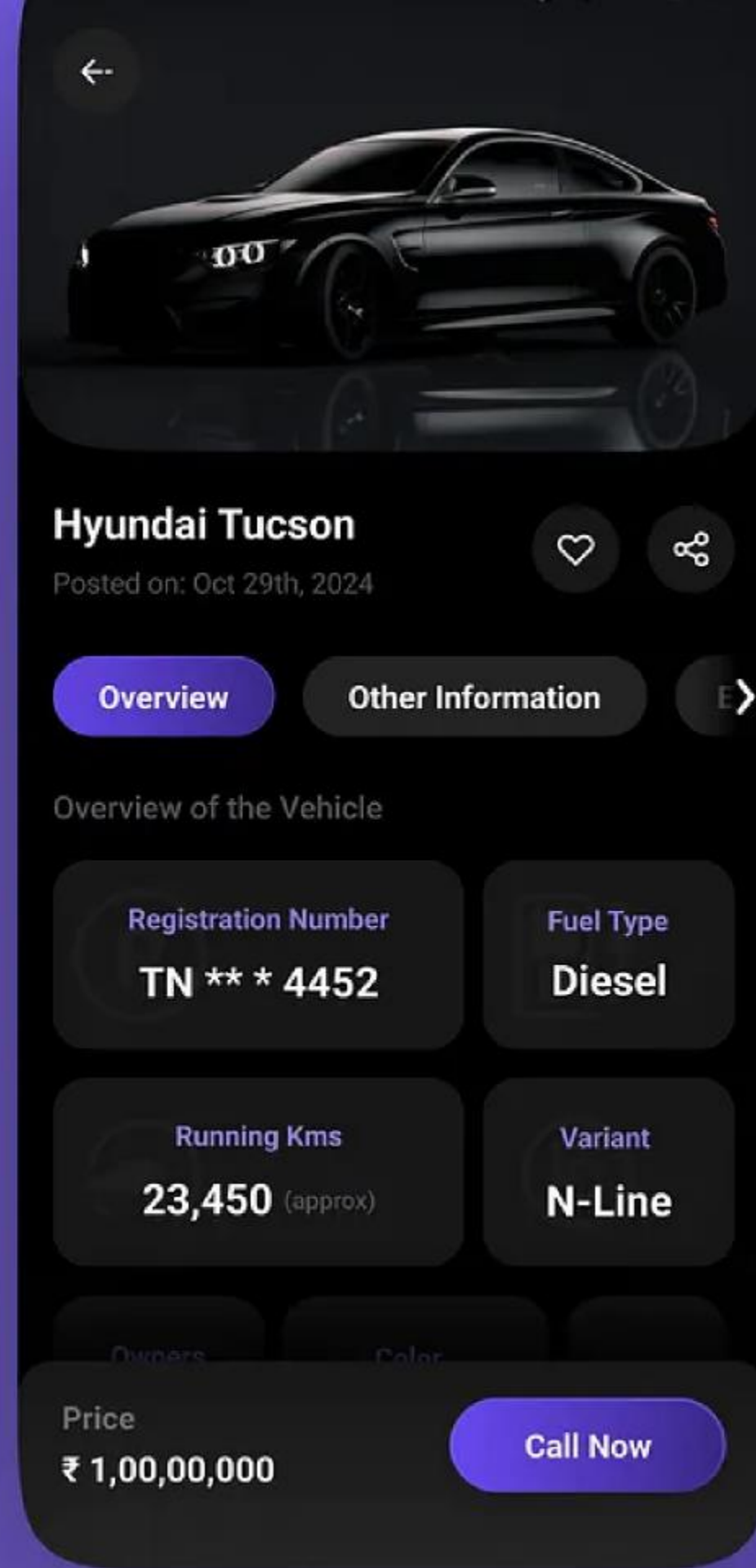
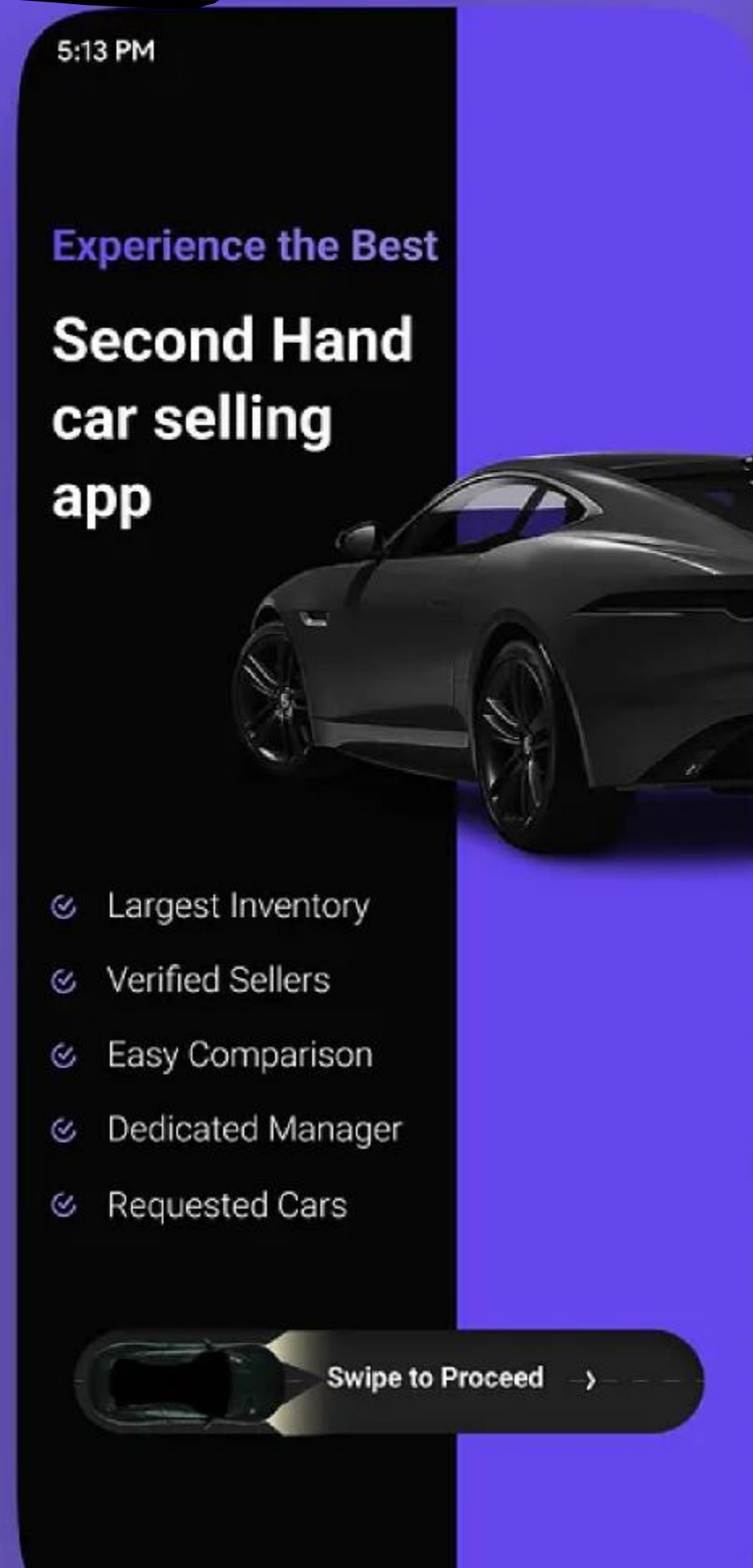
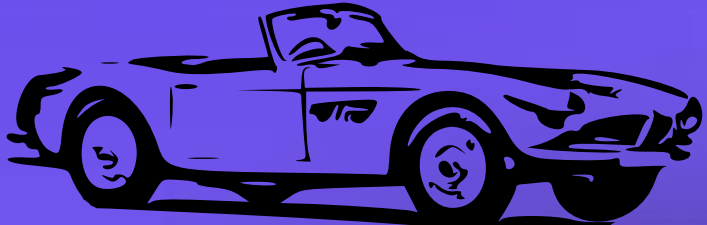


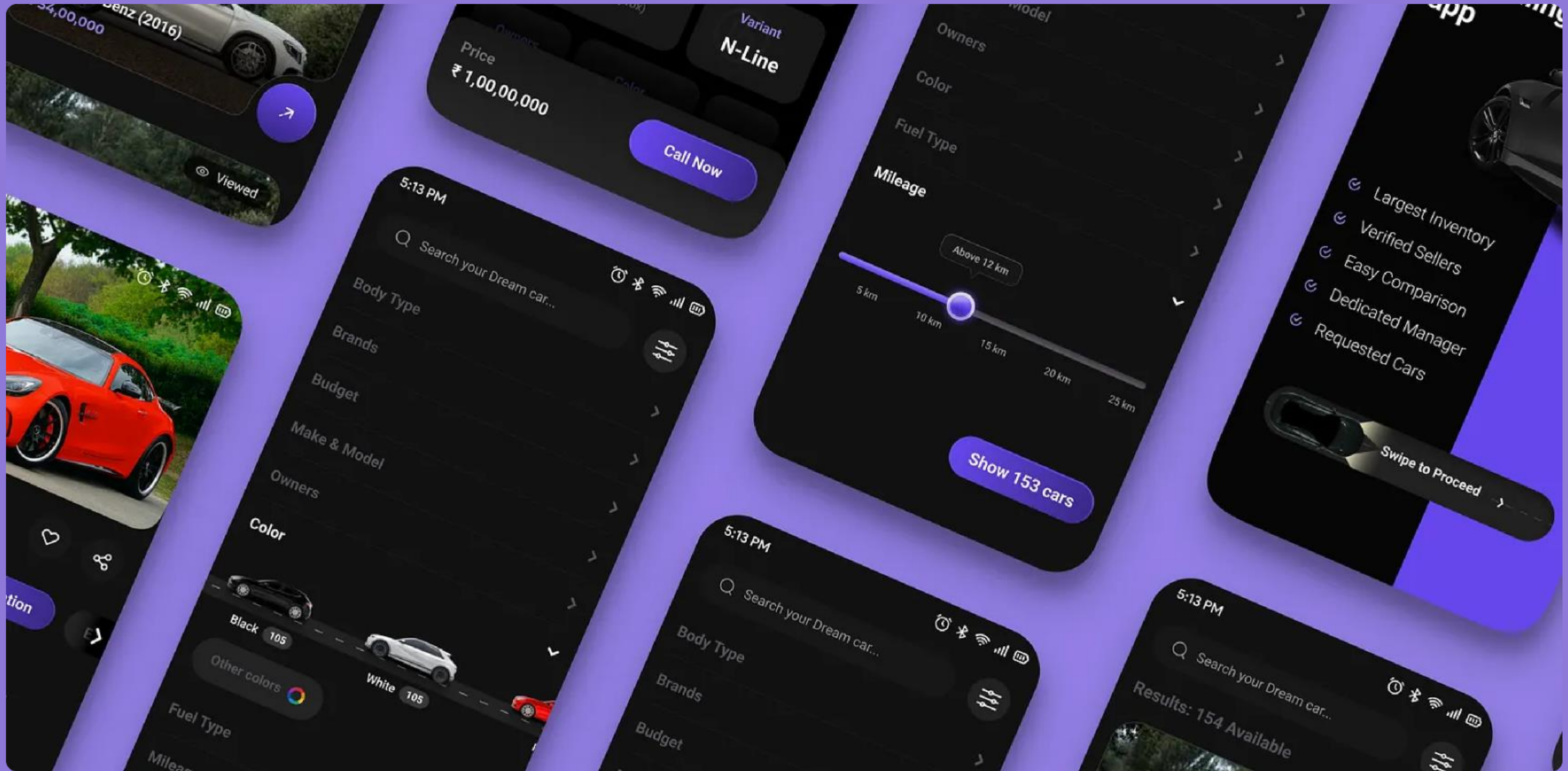
The background of the slide is a dark, moody photograph of a car, possibly a sports car, with its headlights and front grille visible. The image is heavily stylized with a dark blue and black color palette. Overlaid on the image are several abstract geometric shapes, including a large, semi-transparent purple rectangle in the center, and various horizontal and vertical lines in white and purple. The title text is prominently displayed in the center, with a large hyphen between the two lines.

PITCH DESK - SECOND-HAND CARS

Sarath Kumar I

2025 Presentation





Why Second Hand Cars Application ?

01

No Genuine Portals

Please use to buy from portals like OLX and other ads portal and many times they gets scammed.



02

No Portal for connecting the Dealers

Designing an dedicated portal is not needed to make sales. So we collab with all dealers and identify the genuine dealers then makes terms with them to sell only genuine cars.

Experience the Best

Second Hand car selling app



- ✔ Largest Inventory
- ✔ Verified Sellers
- ✔ Easy Comparison
- ✔ Dedicated Manager
- ✔ Requested Cars

Major Benefits

Onsite Inspection Reports

We will make the dealers to post only the cars that are verified from their end, that the cars are sold from genuine owners.

Guarantee Car Quality

Based on the user to promote

Discounts on Cars

We will have a inhouse technicians to visit the cars to inspect 360 degree and generate a report and the report will be valid for 3 months.

Main Benefits for Dealers

1

Authenticated Customers

We won't encourage the customers who try to get the information just for marketing.

2

Make a Faster Sales

Each day the value of the car will be depreciated so the more the sooner more the benefit so we help them in selling the car faster.

3

Pushing cars

There might be few cars that they want to sell the cars so we help them in selling the cars faster. So we work as a marketing team for them.



Expenses

01 Server

Maintaining the inhouse server is the best to earn trust over the client. Also the data will be safes. Making a cloud server is the best and it will also helps the user access the portal with high speed.

02 Development and Maintenance

Based on the users inputs we have designed a prototype and the developers will start designing the prototype.

03 Field Marketing & Salary

There will be teams who handles the teams and the organizations to making the app to work in the flow. Field marketing is the most important role where the revenue starts to flow.

04 Digital Marketing

Marketing via online is the best thing to create trust over customers in an remote area. So instead of word of mouth we will run ads to make it visible in the right area and engage with more customers.

Revenue

01 Subscription for Dealers

For Dealers to get their car sales they have to renew their subscription on monthly basis.

02 Car Commission

Based on the car value we will be charging the commission and this will be paid from the dealers end. we wont be chargin from the customers.

03 Loans

Providing Loan from different Banks will help the customers to choose their desired bank and we will get comission on those loans.

04 Insurance

Providing Insurance from different Companies will help the customers to choose their desired bank and we will get comission on those loans.

EXPECTED BUDGET

Now Available!

Requested Car is Now Available!



Mercedes Benz (2016)

10,000

ed cars are from **Certified**

n find near to

me.



Recently Listed

Popular Cars



Hatchback



Sedan



Largest Inventory

Verified Sellers

Easy Comparison

Dedicated Manager

✓ Requested Cars

50,00,000 INR